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Prosperity through Diversity



# CAPITALISATION WORKSHOP

Boosting Knowledge  
and Competitiveness  
in the Danube Region



Thematic Group

## SMART SPECIALISATION AND INDUSTRY 4.0 & TECHNOLOGY TRANSFER

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# SMART SPECIALISATION AND INDUSTRY 4.0 & TECHNOLOGY TRANSFER

## Knowledge Transfer and Reusability

- Documents and methodologies (action plans, transformation model, transnational guidelines for smart specialisation, toolbox for professionals, acceleration programs)
- Knowledge platforms (knowledge transfer modules, online courses with tutorials, recorded national workshops)
- Crucial: 1) ownership of the processes offered to the stakeholders, 2) approaching policy makers
- EUSDR support: connection to the policy makers, providing an overview of the events in the region, making connections between similar projects.

## Maximising Impact and Visibility

- Build on interdisciplinarity and cooperation with other PAs as well.
- Support of EUSDR PAs in addressing national policy makers
- Building on other similar (at least Interreg) projects
- Strong “Danube” branding of the projects
- One contact point for all Danube projects (making distinction between EUSDR and DRP)

## Policy Influence and Capitalisation in the Danube Region

- Joint policy briefs of several projects at the end of programme period
- Inviting projects to events of the PAs to and then sharing the project results
- Focus on in-person events
- Repository of the results of DRP projects
- Project level impact assessment
- Content of the capitalisation events: focus on specific outcomes of the projects, lessons learned and failures in project implementation.

## Cooperation and Future Project Opportunities

- More frequent capitalization events
- Identifying sisters projects from the start of implementation
- Bringing ideas for the future projects on capitalization events
- P2P meetings, matchmaking between project partners
- Potential idea: Mitigating the lack of knowledge in the region/enhancing human capital
- Potential idea: enhancing R&I ecosystem with various toolboxes